

SAFETY AND SECURITY SOURCE

NEW REAL ESTATE DESIGNATION!

STAND OUT FROM THE OTHER AGENTS.



SHOW THAT YOU WORK SAFELY AND CAN PROVIDE SAFETY AND SECURITY RESOURCES TO HELP PROTECT YOUR CLIENTS! **NO OTHER AGENT IS TELLING THEM HOW TO BE SAFE!**

WHEN YOU COMPLETE 6 HOURS OF SAFETY AND SECURITY SOURCE'S REAL ESTATE AGENT SAFETY CONTINUING EDUCATION TRAINING, YOU ARE NOT ONLY EARNING CE CREDITS AND LEARNING HOW TO WORK SAFELY AS AN AGENT, BUT YOU WILL BE QUALIFIED TO HELP CONSUMERS MAKE GOOD SAFETY AND SECURITY CHOICES WHEN THEY WORK WITH YOU. YOU WILL BE ABLE TO:

CONVERT FSBOs:

- EXPLAIN THE DANGERS AND OFFER SAFETY TIPS. BE THERE IF THEY DECIDE THE RISKS ARE TOO GREAT

DEMONSTRATE TO SELLERS:

- TECHNIQUES TO SECURE THEIR HOME AND VALUABLES WHEN THEIR HOME IS ON THE MARKET WITH YOU
- HOW YOU WILL SAFELY PROMOTE THEIR HOME ON SOCIAL MEDIA & TEACH THEM HOW (THEIR) PHOTOS CAN BE DANGEROUS

DIRECT BUYERS:

- TO RESOURCES THAT WILL HELP THEM IDENTIFY HIGH CRIME NEIGHBORHOODS
- TO RESOURCES TO AVOID DANGEROUS CONTAMINATED PROPERTIES

PLUS: YOU WILL LEARN ACTIONABLE STEPS TO TAKE PRECAUTIONS AND WORK SAFELY, TOO! THE DEPARTMENT OF LABOR CONSIDERS REAL ESTATE SALES A HIGH-RISK OCCUPATION. OVER 64% OF WORKING AGENTS ADMIT TO HAVING SAFETY AND SECURITY CONCERNS. EDUCATE YOURSELF ON WAYS TO WORK SAFELY.

YOU WILL LEARN: WHAT NOT TO SAY WHEN USING SOCIAL MEDIA TO MARKET YOUR LISTINGS, ABOUT THE MYTH OF PRIVACY WHEN USING SOCIAL MEDIA, ABOUT THE PHOTOS THAT MAKE YOU AND YOUR CLIENTS TARGETS FOR CRIMINALS, HOW TO SAFELY SCREEN AND SHOW CLIENTS, SAFE OPEN HOUSES, ABOUT HOW RESEARCH YOUR CYBER REPUTATION AND MORE!

CONTACT: Tracey Hawkins, aka "Tracey, the Safety Lady", former real estate agent and real estate safety expert. Highly-rated programs. She has been a safety and security expert since 1995. Owner of Linked In's "Real Estate Agent Safety Forum" group over 1,900 members and growing! Ask for Speaker/program packet! CALL TODAY!

www.safetvandsecuritysource.com * 816.372.0939 * safetvandsecuritysource@gmail.com

**Each Class is 3-hours CE: 1. Real Estate Safe Practices: Work Safely and Protect Your Clients
2. Technology, Social Media and Smartphone Safety, Protecting Agents and Consumers**